

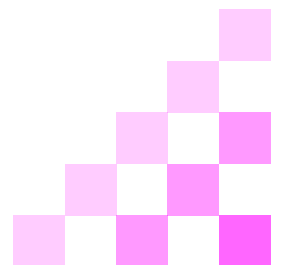
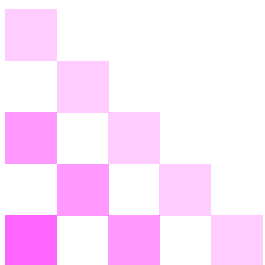
# Birthday ads

## Availablemedia

### MENU

#### What is Birthday ads?

This is an advertisement that fans themselves put up to support K-POP, which is the mainstream in Korea. Nowadays, in addition to K-POP idols, support advertisements for actors and artists are increasing. Generally, the advertisement price is not a corporation, but fans spend money in a fan group to place advertisements.





## An electronic billboard Osaka

In Osaka, there are many media that have experience in advertising and can be advertised, including **TOMBORI STATION!**



### TOMBORI STATION

**Namba** 19 Dotonbori, Chuo-ku, Osaka,  
North side wall of BellSud Building  
Broadcast time 11:00~22:00

- With audio
- Video and still images can be broadcast
- Scheduled airing time can be submitted
- ◇ Broadcast results
  - BTS J-HOPE, JIN •Twice MINA
  - ASTRO ROCKY, CHA EUN-WOO
  - SEVENTEEN WOOZI •TXT BEOMGYU He majority

↑ Near the signboard of Glico, a tourist destination in Osaka!  
In the middle of Dotonbori TOMBORI STATION. Vision at the height of the eyes is to make it easier to enter the field of view of the pedestrian.

	1 day	7 days
15S×2times/H	¥46,000	¥130,000
15S×4times/H	¥92,000	¥260,000
15S×8times/H	¥184,000	¥520,000

※Prices excluding tax



**Namba** **EDION VISION NAMBA**  
3-chome, Namba, Chuo-ku, Osaka  
Edion Namba Main Store Wall  
Broadcast time 7:00~23:00

- With audio
- Video and still images can be broadcast
- Scheduled airing time can be submitted

	1 day	7 days
15S×4times/H	¥100,000	¥200,000
15S×8times/H	¥200,000	¥400,000

※Prices excluding tax



**Namba** **Namba Ebisubashi Vision**  
3-5-1 Namba, Chuo-ku, Osaka-shi, Osaka  
Broadcast time 8:00~24:00

- With audio
- Video and still images can be broadcast
- Scheduled airing time can be submitted

	1 day	7 days
15S×4times/H	¥85,000	¥200,000
15S×8times/H	¥170,000	¥400,000

※Prices excluding tax



**Tennoji** **Tenkita Vision**  
16-3 Horikoshi-cho, Tennoji-ku, Osaka-shi, OsakaJR Tennoji Station North Exit  
Broadcast time 8:00~24:00

- With audio
- Video and still images can be broadcast
- Scheduled airing time can be submitted

	1 day	7 days
15S×4times/H	¥24,000	¥160,000
15S×8times/H	¥48,000	¥320,000

※Prices excluding tax

•您有意向时请确认其他页面的注意事项。  
- 방영을 검토하실 때는 별도 페이지의 주의사항을 확인하십시오.  
•Please check the notes on another page for consideration.



# An electronic billboard Osaka

In Osaka, the media and advertising with advertising experience of Birthday ads Possible media There are many!

Umeda

## Yodobashi Umeda Tower LINKS Vision

1-1 Osaka Station North Exit, 1-1 Ofukacho, Kita-ku, Osaka  
Broadcast time 7:00~24:00

- With audio
- Video and still images can be broadcast
- Scheduled airing time can be submitted



### ① 1F atrium vision

	1 day	7 days
15Sx 4times/H	¥100,000	¥160,000
15Sx 8times/H	¥140,000	¥256,000

※Prices excluding tax

### ② B1F curved surface vision

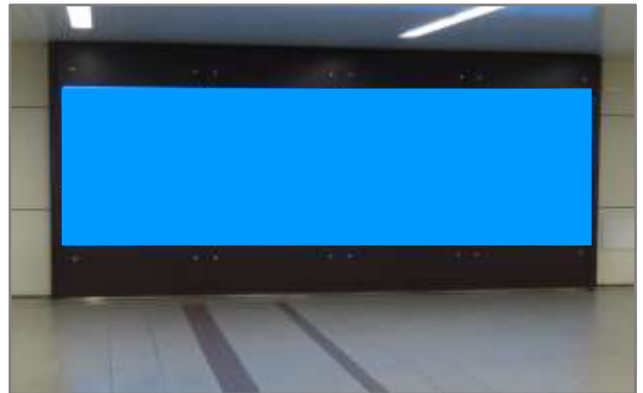
	1 day	7 days
15Sx 4times/H	¥100,000	¥160,000
15Sx 8times/H	¥140,000	¥288,000

※Prices excluding tax

### ③ 2F Adeck front vision

	1 day	7 days
15Sx 4times/H	¥100,000	¥160,000
15Sx 8times/H	¥140,000	¥192,000

※Prices excluding tax



Namba

## Namba Galleria Twin Vision

5-1-60 Namba, Chuo-ku, Osaka Nankai Namba Station 1F  
Broadcast time 5:00~24:00

- With audio
- Video and still images can be broadcast
- Scheduled airing time can be submitted

\*If it is broadcast only for one day, a separate organization fee will be required.

	1 day	7 days
15Sx10times/H	¥330,000*	¥330,000

※Price includes tax

Namba

## Namba Panorama Vision

2-3 Namba, Chuo-ku, Osaka City Midosuji Line Namba Station North-South ticket gate front  
Broadcast time 5:00~24:00

- ×No audio
- Video and still images can be broadcast
- × Scheduled airing time cannot be submitted

\*If it is broadcast only for one day, a separate organization fee will be required.

	1 day	7 days
30Sx15times/H	¥150,000*	¥150,000

※Prices excluding tax

・您有意向时请确认其他页面的注意事项。  
- 방영을 검토하실 때는 별도 페이지의 주의사항을 확인하십시오.  
・Please check the notes on another page for consideration.



# Digital signage Osaka

In Osaka, the media and advertising with advertising experience of Birthday ads  
Possible media There are many!

Namba

**Nankai AD Vision Namba B1 Takashimaya**  
5-1-5 Namba, Chuo-ku, Osaka B1F Takashimaya-mae  
Broadcast time 5:00~24:00

24 face

- With audio
- Video and still images can be broadcast
- ×Scheduled airing time cannot be submitted

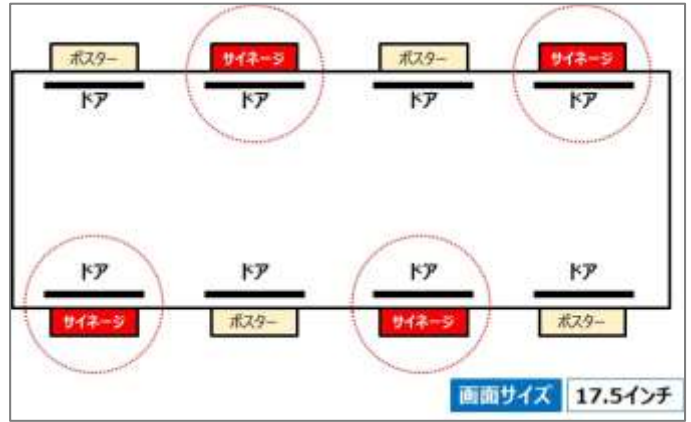


\*If it is broadcast only for one day, a separate organization fee will be required.

	1 day	7 days
15S× 10times/H	¥275,000*	¥275,000

※Prices excluding tax

☆It is a 24-sided signage installed on the conductor connecting Namba Station on the Osaka Metro Midosuji Line and Nankai Namba Station. Not only Takashimaya users, but also commuting to school, office ladies, office workers, etc. can appeal to men and women of all ages.



Inside  
the  
Midosuji  
Line  
train

## Midosuji Vision

Osaka Metro Midosuji Line Inner Upper Vision  
Broadcast when the on-board vehicle is running

1vehicle  
4sides

- ×No audio
- Video and still images can be broadcast
- ×Scheduled airing time cannot be submitted

\*Since the number of broadcasts varies depending on how crowded the frame is, the calculated number is specified.

	1 day	7 days
15S×once every/7M*	Impossible	¥620,000

※Prices excluding tax

☆This is an in-car vision that allows you to broadcast video and still Image materials inside the Osaka Metro Midosuji Line, the main artery of Osaka! Because various people get on the train when commuting to work, school or going out, it will be seen by many people.

- ・您有意向时请确认其他页面的注意事项。
- 방영을 검토하실 때는 별도 페이지의 주의사항을 확인하십시오.
- ・Please check the notes on another page for consideration.





# Digital signage Osaka

In Osaka, the media and advertising with advertising experience of Birthday ads Possible media There are many!

Umeda

## J · AD Vision WEST Osaka Station Set

3-1-1 Umeda, Kita-ku, Osaka-shi, Osaka  
Broadcast 6:00~24:00

83  
faces  
in total

×No audio  
○Video and still images can be broadcast  
×Scheduled airing time cannot be submitted



① Osaka Station  
Midosuji Exit



② Osaka Station  
Central Exit



③ Osaka Station  
Sakurabashi Exit



④ Osaka Station  
Hashigami Free Passage

\*If it is broadcast only for one day, a separate organization fee will be required.

	1 day	7 days
15S×10times/H	¥600,000*	¥600,000

※Prices excluding tax

☆The main ticket gates of JR Osaka Station, ①Midosuji Exit ②Central Exit ③Sakurabashi Exit ④Connecting Bridge Exit (Hashigami Free Passage), hold down all signage and attract attention from station users and many visitors gather



## Shin-Osaka J · AD Vision WEST Shin-Osaka Station

3F East-West Free Passage Set  
5-16-1 Nishinakajima, Yodogawa-ku, Osaka-shi, Osaka  
Broadcast time 6:00~24:00

10  
faces in  
total

×No audio  
○Video and still images can be broadcast  
×Scheduled airing time cannot be submitted

\*If it is broadcast only for one day, a separate organization fee will be required.

	1 day	7 days
15S×10times/H	¥80,000*	¥80,000

※Prices excluding tax

☆This signage located on the 3rd floor of JR Shin-Osaka Station on the East-West Free Passage is a medium that can appeal to people who transfer to conventional lines or the Osaka Metro. It is easy to access even from other prefectures.



Tennoji

## J · AD Vision Tennoji Station Central Exit Set

10-45 Hidenincho, Tennoji-ku, Osaka-shi, Osaka  
Broadcast time 4:30~24:30

47  
faces in  
total

×No audio  
○Video and still images can be broadcast  
×Scheduled airing time cannot be submitted

\*If it is broadcast only for one day, a separate organization fee will be required.

	1 day	7 days
30S×15times/H	¥370,000*	¥370,000

※Prices excluding tax

☆It is installed at JR Tennoji Station, a youth town alongside Umeda and Namba. It is posted on the main flow line to transfer to the Osaka Metro Midosuji Line and Kintetsu-Minami Osaka Line and to commercial facilities, and it is possible to publicize to a wide range of targets!

・您有意向时请确认其他页面的注意事项。  
- 방영을 검토하실 때는 별도 페이지의 주의사항을 확인하십시오.  
・Please check the notes on another page for consideration.



## An electronic billboard Hyogo

Hyogo prefecture, a fashionable city!  
You can place a Birthday advertisement in Kobe.



	1 day	7 days
15S×2times/H	¥20,000	¥108,750
15S×4times/H	¥32,000	¥157,500
15S×8times/H	¥57,000	¥310,000

※Prices excluding tax

Kobe

### 9-moi VISION

7-1-1 Kumoidori, Chuo-ku, Kobe-shi, Hyogo  
M-INT KOBE Underground passage  
Broadcast time 7:00~23:00

- With audio
- Video and still images can be broadcast
- Scheduled airing time can be submitted



## An electronic billboard Fukuoka

There are media such as Hakata station square  
where you can place Birthday advertisements.



Hakata

### Hakata Dontaku Vision

Hakata Station Central Street, Hakata-ku,  
Fukuoka City, Fukuoka Prefecture  
In front of JR Hakata Station Hakata Exit  
Broadcast time 7:00~23:00

- With audio
- Video and still images can be broadcast
- Scheduled airing time can be submitted

Tenjin

### CS Vision

2-1-57 Daimyo, Chuo-ku, Fukuoka City,  
Fukuoka Prefecture  
CS building wall  
Broadcast time 8:00~22:00

- With audio
- Video and still images can be broadcast
- Scheduled airing time can be submitted

Tenjin

### Solaria Vision

2-1-1 Tenjin, Chuo-ku, Fukuoka City, Fukuoka  
Prefecture  
Solaria Terminal Building wall  
Broadcast time 8:00~21:00

- With audio
  - Video and still images can be broadcast
  - Scheduled airing time can be submitted
- \*Basically, 4 units of ①②③④ will be broadcast at the same time.

	1 day	7 days
15S×4times/H	¥12,000	¥80,000
15S×8times/H	¥24,000	¥160,000

※Prices excluding tax

	1 day	7 days
15S×4times/H	¥20,000	¥60,000
15S×8times/H	¥35,000	¥95,000

※Prices excluding tax

	1 day	7 days
15S×4times/H	¥68,000	¥300,000
15S×8times/H	¥136,000	¥600,000

※Prices excluding tax

・您有意向时请确认其他页面的注意事项。  
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# Digital signage Fukuoka

There are media such as Hakata station square where you can place Birthday advertisements.



## Tenjin FUKUOKA TENJIN DIGITAL LONG BOARD FIVE

2-22 Tenjin, Chuo-ku, Fukuoka City, Fukuoka Prefecture  
Broadcast time 5:00~23:45

**10 faces in total**  
×No audio  
○Video and still images can be broadcast  
×Scheduled airing time cannot be submitted

	1 day	7 days
15S× 13,496 times or more/W	Not handled	¥1,800,000

☆As the name suggests, the long signage "FUKUOKA TENJIN DIGITAL LONG BOARD FIVE" installed at Nishi-Nippon Railroad Fukuoka (Tenjin) Station has 10 pages in total! Moreover, the broadcast on a large screen has a great impact, making it easier for pedestrians to see inside the station.

※Prices excluding tax



## Hakata Main Concourse Digital Signage

1-1 Hakataeki Chuogai, Hakata-ku, Fukuoka-shi, Fukuoka  
Broadcast time 6:00~24:00

**68 faces in total**  
×No audio  
○Video and still images can be broadcast  
×Scheduled airing time cannot be submitted

	1 day	7 days
15S× 8times/H	¥3,900,000*	¥3,900,000

☆68 signages installed in the main concourse of JR Hakata Station! It is possible to appeal to station users from other prefectures as well as those in the prefecture, such as birthdays.

\*The price is the same for both 1st and 7th. ※Prices excluding tax

・您有意向时请确认其他页面的注意事项。  
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 ・Please check the notes on another page for consideration.





# Digital signage Fukuoka

There are media such as Hakata station square where you can place Birthday advertisements.



**Hakata** **F-VISION HAKATA**  
1-1 Hakataekichuogai, Hakata-ku, Fukuoka-shi, Fukuoka  
Broadcast time 6:00~24:00

\* If it is broadcast only for one day, a separate organization fee will be required.

Guaranteed number of times	1 day	7 days
15S×18times/H	¥280,000*	¥280,000

※Prices excluding tax

**10 faces in total**

- ×No audio
- Video and still images can be broadcast
- ×Scheduled airing time cannot be submitted

☆Signage installed at Hakata Subway Station and Hakata Exit Concourse. It is a busy place for commuting and leaving work, so many people can see it.



New from 2021 June.

**Tenjin** **F-VISION TENJIN**  
2-1004 Tenjin, Chuo-ku, Fukuoka City, Fukuoka Prefecture  
Broadcast time 6:00~24:00

☆It is a signage installed in the subway Tenjin station concourse. Tenjin Station is a place where many customers are flowing, and it attracts the attention of users who pass through the concourse.

	Guaranteed number of times	1 day	7 days
Western concourse	15S×18times/H	¥450,000*	¥450,000
East concourse	15S×18times/H	¥250,000*	¥250,000
West / East Concourse Set	15S×18times/H	¥600,000*	¥600,000

\* If it is broadcast only for one day, a separate organization fee will be required.

※Prices excluding tax

**West 15 faces in total**   **East 10 faces in total**

- ×No audio
- Video and still images can be broadcast
- ×Scheduled airing time cannot be submitted

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 ・Please check the notes on another page for consideration.



## ※Precautions

- ・所播放的VTR中如果使用了艺术家或者偶像的照片或动画，请向艺术家或者偶像所属事务所 申请使用许可，并将可视为使用许可的内容（邮件或者网站上的许可内容或者许可证明等）在交款当天之前提交。
- ・在SNS等上事先发布播放通告时，请事先与本公司就内容等进行协商。  
另，请勿向设有大型电视墙的大楼及附近商铺进行广告播放的相关咨询。
- 另，播放中如果大型电视墙附近人流过度密集，则根据媒体方的判断出于安全考虑等原因，有可能会中止播放，请事先谅解。(SOLARIA电视墙不许事先发布通告)
- ・所播放的VTR需要审查。如果审查的结果为不许播放，则无法播放，请事先谅解。
- ・稿件格式及题材截止日期等随媒体而异，详情请与本公司相关负责人咨询。」
- ☆媒体方 = 运营大型电视墙的商业公司（不一定是本公司）
- ・请通过邮件进行咨询或申请。另，我们只用日语接待，请谅解。

- 방영 VTR에 아티스트나 아이돌의 사진이나 동영상이 사용되는 경우에는 아티스트나 아이돌의 소속 사무소의 사용 허가를 받아 입금일 당일까지 사용 허락을 증명할 수 있는 내용(메일이나 사이트의 허락 내용, 또는 허락 증명 등)을 제출하시기 바랍니다.
- SNS 등을 통해 사전에 방영을 고지하실 때는 미리 당사에 내용 등을 상담하시기 바랍니다. 대형 전광판이 설치되어 있는 빌딩 및 인근 점포에 대해서는 문의를 받지 않습니다. 방영 중에 대형 전광판 인근에 사람이 너무 많이 모인 경우에는 매체 측의 판단에 따라 안전을 고려하는 등의 이유로 방영을 중지하는 경우가 있으므로 미리 양지하시기 바랍니다.(솔라리아 전광판은 사전 고지 불가)
- 방영 VTR는 심사가 있습니다. 심사 결과 방영 불가로 판정된 경우에는 방영이 불가하므로 미리 양지하시기 바랍니다.
- 입고 사양 및 소재 마감일 등은 매체에 따라 다르므로, 자세한 사항은 당사 담당자에게 문의하십시오。」
- ☆매체 측 = 대형 전광판을 운영하고 있는 사업 회사(반드시 당사인 것은 아닙니다.)
- 문의 또는 신청하실 때는 메일을 이용하시기 바라며, 일본어로만 대응하므로 양지하시기 바랍니다.

- ・When using photos and videos of artists and idols on a broadcast VTR, obtain permission from the office of the artist or idol to understand the license (email or site permission). Please submit the certificate of permission, etc. by the day of payment.
- ・Please contact us in advance, including the content, when announcing the broadcast on SNS etc. in advance. Please refrain from making inquiries to buildings with large-scale visions and nearby stores. If too many people gather in the vicinity of the large-scale vision during the broadcast, the broadcast may be canceled due to safety considerations at the discretion of the media. Please note. (Solaria Vision cannot be announced in advance)
- ・The aired VTR will be reviewed. Please note that if the result of the examination is that it cannot be broadcast, it cannot be broadcast.
- ・Please contact our staff for details, as it depends on the medium, such as submission specifications and material deadline.
- ☆Media side = Business company that operates a large-scale vision (not necessarily our company)・ Please email us for inquiries and applications. Please note that only Japanese is available.